BETTER INGREDIENTS SUPERIOR GUALITY

Scandinavian.





WE ARE CANDY PEOPLE



When your name is Candy People, you better live up to it - and we do. We've been making and selling our delicious candy for more than 40 years. We started in Sweden, and now we deliver our candy to retailers in more than 40 countries.

Candy People's manufacturing and distribution centers create an unparalleled, complete solution for retailers - we are a one-stop shop for our resellers. Candy People USA is headquartered in Dallas, Texas.

OFFICE

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BETTER SUPERIOR INGREDIENTS TASTE

We live by our motto, "Tasting is Believing." With one bite, we are confident you will be able to taste the difference in quality and ingredients between our candy and its competitors. We use fruits, juices, and high-quality spices and flavorings to ensure our candies are the tastiest and cleanest on the market.

OUR COMMITMENT TO CLEANER CANDY

- ✓ No trans fats ✓ Natural colors
- ✓ No genetically modified organisms (GMOs) ✓ ✓ No high fructose corn syrup (HFCS)





SWEDISH DALA HORSE

FRUIT FLAVORED GUMMY CANDY HORSES

- Non GMO
- Free of synthetic colors
- No high fructose corn syrup
- Og trans fat per serving
- Gluten free



SWEDISH VIKING

STRAWBERRY, PEAR, CHERRY, BLACK CURRENT, LEMON & ORANGE FLAVORED SOUR GUMMY CANDY

- Non GMO
- Free of synthetic colors & flavors
- No high fructose corn syrup
- Og trans fat per serving
- Vegan



SOUR MELON LOGS

SOUR WATERMELON FLAVORED CHEWY CANDY LOGS

- Non GMO
- No high fructose corn syrup
- Og trans fat per serving
- Gelatin free



GUMMY KICKS

FRUIT FLAVORED GUMMY SNEAKERS WITH TUTTI FRUTTI SOLES

- Non GMO
- No high fructose corn syrup
- Og trans fat per serving
- Free of synthetic colors



SOUR SKULLS

SOUR FRUIT FLAVORED GUMMY CANDY SKULLS

- Non GMO
- No high fructose corn syrup
- Og trans fat per serving
- Gluten free
- Gelatin free





COLA FLAVORED GUMMY CANDY BOTTLES

- Sweetened with maltitol & stevia
- Og trans fat per serving
- Gluten free





BERRY FLAVORED GUMMY CANDY FISH

- Sweetened with maltitol & stevia
- Free of synthetic colors
- Og trans fat per serving
- Gluten free
- Gelatin Free





FRUIT FLAVORED MARSHMALLOW CANDY PIGS

- Sweetened with maltitol & stevia
- Free of synthetic colors
- Og trans fat per serving
- Gluten free





TROPICAL FRUIT FLAVORED GUMMY CANDY

- Sweetened with maltitol & stevia
- Og trans fat per serving
- Gluten free
- Gelatin free





MORE THAN 75% OF PURCHASING DECISIONS ARE MADE IN STORE - IT IS CRUCIAL TO ENGAGE THE CUSTOMER AND STRENGTHEN THE SHOPPING EXPERIENCE!



WHAT IS PICK AND MIX?

Candy People's wide selection of bulk candy allows customers to "Pick & Mix" their own unique portions and assortments. Candy People candy is manufactured in Europe using Scandinavian recipes and ingredients. Our product range includes: gummy, sour gummy, fudge, clusters, nougat, chocolate, licorice, hard, marshmallow, sugar free, gluten free, and gelatin free. Customers decide which flavors and exactly how much candy they wish to purchase. The Pick & Mix concept builds customer loyalty by making the choice 100% the customer's.

EYE-CATCHING TO DRIVE DISPLAYS SALES

The Candy People Pick & Mix bulk candy bin displays are – if we do say so ourselves – the finest ever designed. The display bins showcase every piece of candy and keep it fresh, they are easy to maintain, and make it easy for customers to serve themselves. They are custom designed and produced for Candy People in Sweden. Our resellers report a 30% average increase in sales compared to other display solutions on the market.

WHY BULK?

CUSTOMER SATISFACTION

- Customers can select the products themselves, allowing the opportunity to pick favorites and try new products.

- Create a fun, creative and shopper-friendly retail experience.

SALES & PROFITS

Increase impulse shopping = an increase in the bottom line.
Better gross margins. On average, bulk foods carry a higher profit margin than packaged foods.

MERCHANDISING IMPACT

- Optimize retail space – offer a large variety of products within a small area and increase sales per square foot.

- Bulk foods provide a vibrancy of colors, creating a consumer destination within the store.

ENVIRONMENTAL CONSERVATION

- Reduce heavy resources and energy required to produce product packaging.

- Reduce landfill waste from cans, boxes, cartons, and labels.

JOIN THE FAMILY! BECOME A RESELLER!

If you have a retail store, online store, or specialize in selling candy, our Scandinavian Pick & Mix candy or packaged candy appeals to customers interested in delicious, clean candy. Candy People is a turnkey operation – candy, displays, and accessories along with our extensive knowledge to help you succeed. Visit www.candypeople.com to register.

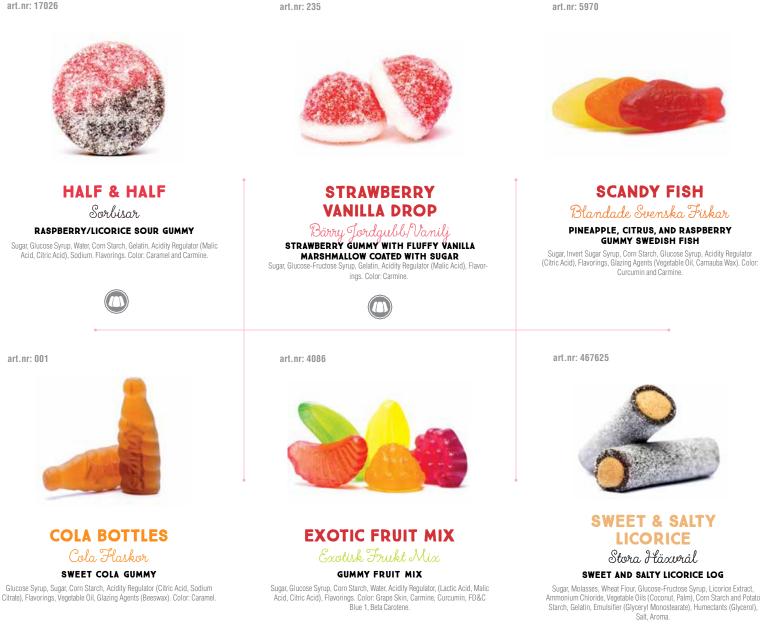


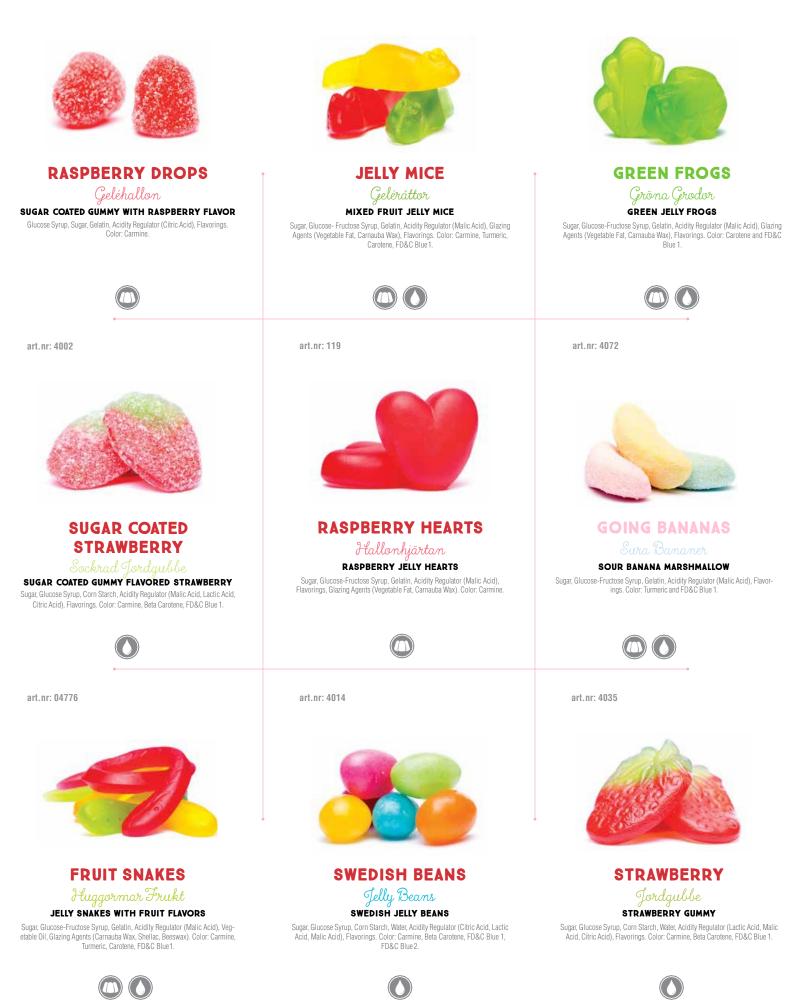
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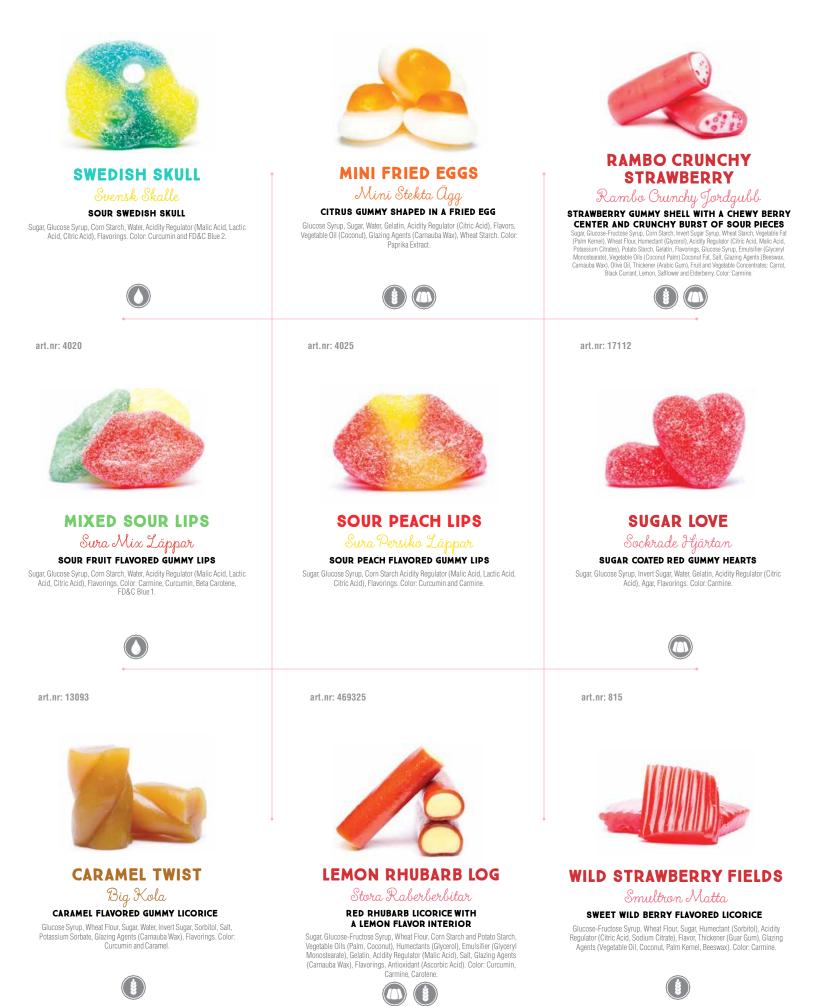


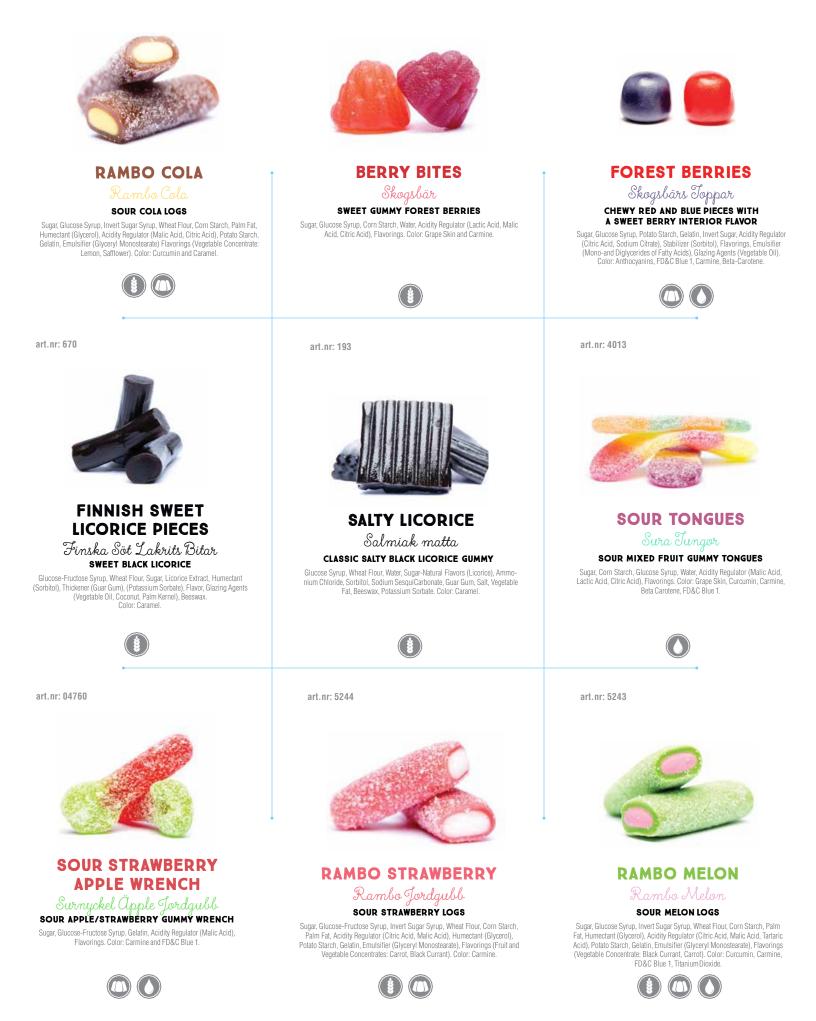
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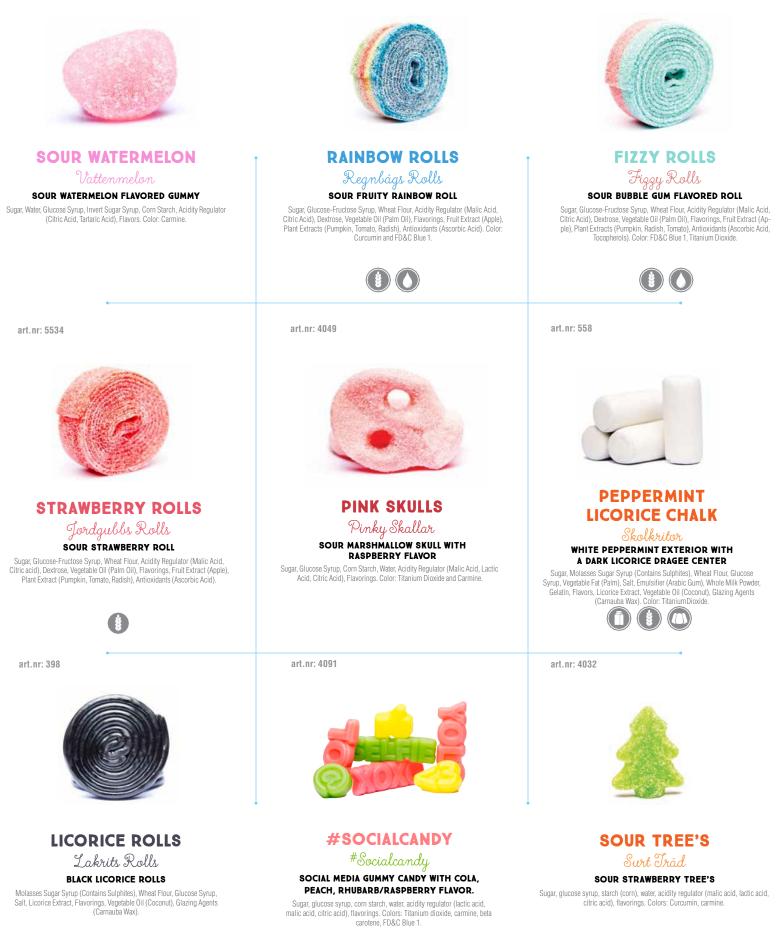
FREE





















Chokladhjärta Kolatryffel MILK CHOCOLATE WITH CARAMEL TRUFFLE INTERIOR

Sugar, Glucose Syrup, Cocoa Butter, Whole Milk Powder, Condensed Milk, Cocoa Mass, Whey Powder, Vegetable Fat, Water, Lactose, Emulsifier (Soy Lecithin), Vanillin, Salt, Flavorings.



art.nr: 56000



SWEET RUM SPRINKLES

Punschpraliner

CHOCOLATE WITH SWEET DESSERT LIQUOR INTERIOR AND COATED WITH WHITE SPRINKLES Sugar, Vegetable Fat, Water, Glucose Syrup, Cocoa Powder, Wheat Starch , Flavorings, Emulsifier (Soy Lecithin), Glazing Agents (Beeswax).





CHOCOLATE HEART MINT Chokladhjärta Mint

MINT CHOCOLATE HEARTS

Sugar, cocoa mass, glucose syrup, condensed milk (milk protein, lactose), water, fully hydrogenated vegetable fat (cocoa oil), cocoa butter, emulsifier, thickener, salt, preservative, flavors, emulsifier (SOYA lecithin), emulsifier.



art.nr: 6719



TOFFEE CRISP Toffee Crisp MILK CHOCOLATE WITH CRISPY INTERIOR

Glucose Syrup, Sugar, Condensed Milk, Vegetable Fat, Crisp, Whey Powder, Water, Cocoa Powder, Salt, Emulsifier (Soy Lecithin), Flavorings.



art.nr: 64306



CHOCOLATE VANILLA TOFFEE Gräddkola VANILLA AND CHOCOLATE TOFFEE

Sugar, Glucose Syrup, Condensed Milk, Cocoa Butter, Vegetable Fat, Whole Milk Powder, Lactose, Cocoa Mass, Whey Powder, Water, Emulsifier (Soy Lecithin), Glycerol Monostearate, Salt, Glazing Agents (Shellac), Flavorings.



WE MAKE THE WORLD A SWEETER PLACE

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